



# MANAGING RISK

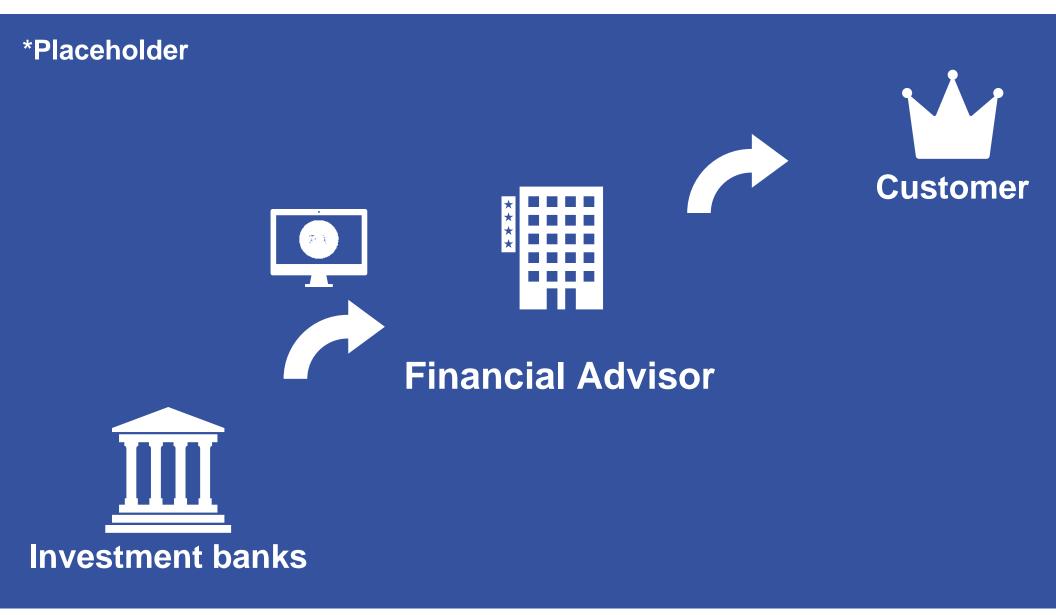
## **BESPOKE** INVESTMENT SOLUTIONS

# SIMPLE & ACCESSIBLE



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# \$400,000,000,000 Annual Turnover Market





## BONDS + DERIVATIVES



DERIVATIVES	
BONDS	

# 

Solving a **real problem** for advisors



### UNBIASED EDUCATION



## **BEST-EXECUTION**

# PERFORMANCE VISUALIZATION

#### FEATURED PRODUCTS













2.6791%

AX0000000034

GBP

A CRUE A CRUE NOT ACTIVE



i Year Capita	Year Capital Protected Note on DAX			
Underlying	tSF-LN-Equity			
Туре	Capital Protection with Coupon			
Listed:	no			
Coupon	2.0759%			
Currency	GBP			
570	G800V1123455			

#### CLOSING SOON

FEATURED IN Finance *						
TITLE	A ISIN	TYPE	UNDERLYING	LISTED	COUPON	URRENCY
5 Year Capital Protected Note on FTSE Mill	IT0001234512	Capital Protection with Coupon	ISF-LN-Equity	no	2.3412%	GBP
1 Year Capital Protected Note on DAX	G800V1123455	Capital Protection with Coupon	ISF-LN-Equity	no	2.0759%	G8P
31.25% p.a. Autocallable Reverse Conversible on Google	RX0000000034	Capital Protection with Coupon	ISF-LN-Equity	no	2.6791%	GBP
Reverse Convertible Note on S&P 500	DE0002312378	Capital Protection with Coupon	ISF-LN-Equity	no	2.0423%	GBP

Underlying

Type

Listed

Coupon

Currency

(SN)

			ResonanceX	
ResonanceX		Issuer Investor Explo	er Trader	
þearch Projects,	People and Groups			
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#### ResonanceX

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Issuance Title

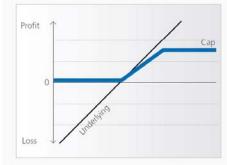
Objective

Category Product Type Techstars Demo Day
Investment
Capital Protection
Capped Capital Protection (1120)
Uncapped Capital Protection (1110)
Capped Capital Protection (1120)
Capital Protection with Knock-Out (1130)
Capital Protection with Coupon (1140)

#### Capped Capital Protection

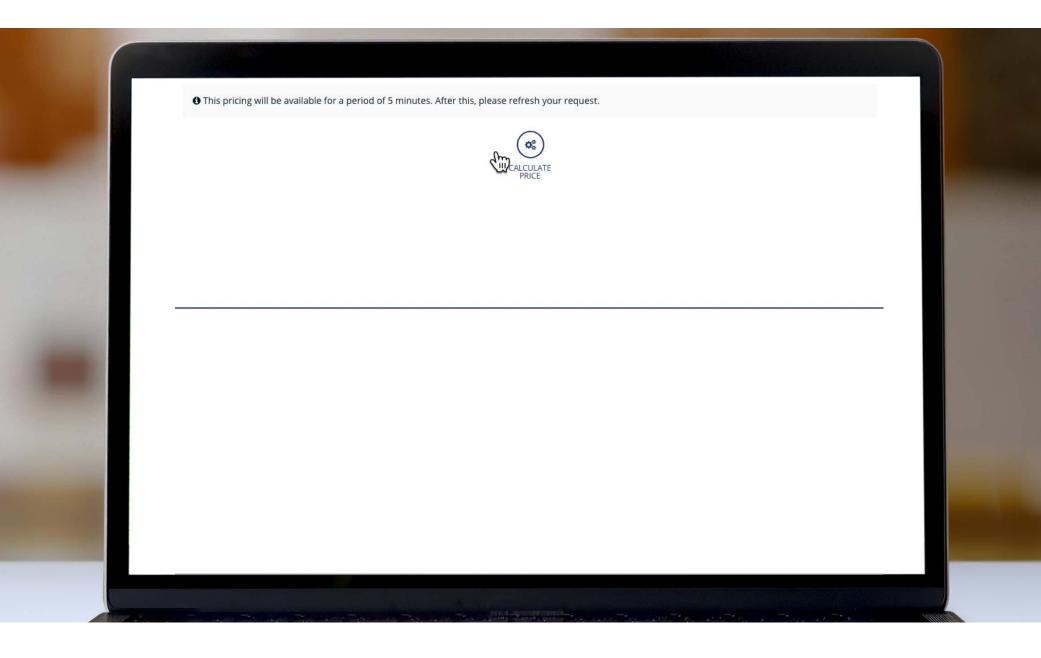
Market Expectation

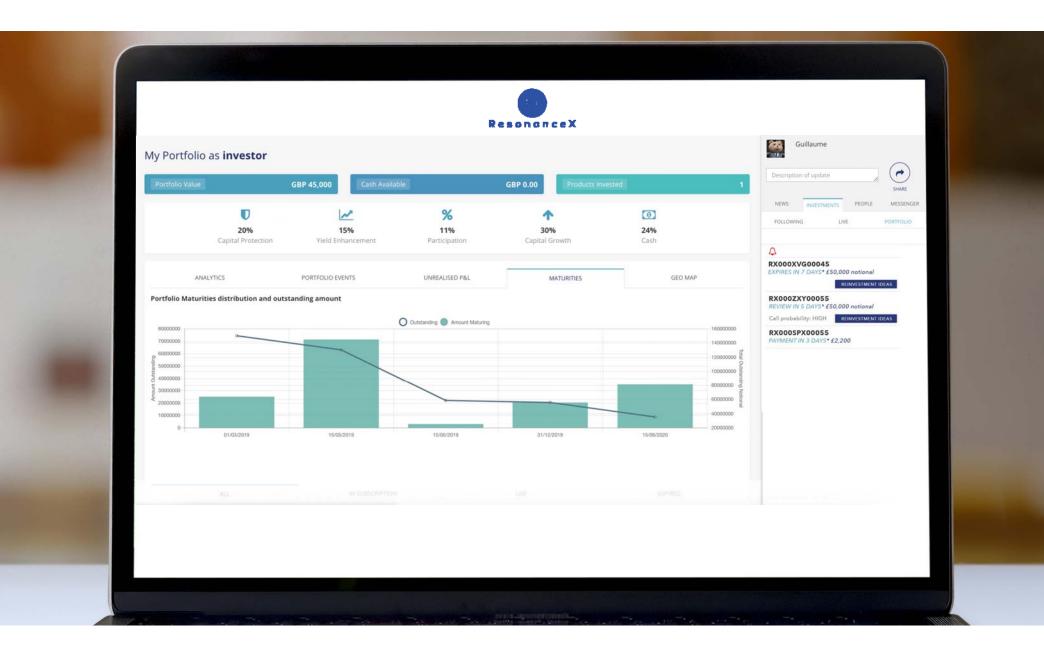
- Rising underlying
- Sharply falling underlying possible



#### Characteristics

- Minimum redemption at expiry equivalent to the capital protection
- Capital protection is defined as a percentage of the nominal (e.g. 100%)
- Capital protection refers to the nominal only, and not to the purchase price
- Value of the product may fall below its capital protection during the lifetime
- Participation in a positive performance of the underlying up to the Cap
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential







Authorized and regulated by the UK Financial Conduct Authority

Slide 19

LH1 Traction page

FCA logo Visualization of blockchain We are the first one logo Lourica Halteh, 11/8/2018









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## **BARCLAYS** HSBC



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